



Dear Church Friends,

Will you help make our 22nd Annual Sleepout a success this year? The Sleepout is not just our <u>primary fundraiser</u>. It is a visual means of <u>raising awareness of the needs in our community</u> and a <u>public reminder of the ministries offered by *The Bridge*</u>. The Sleepout will start at 3pm the day after Thanksgiving, Friday, November 29, and continue until 3pm Saturday, November 30, in the parking lot of the Guthrie Desmond Street Practice, 105 Desmond Street, Sayre PA.

We are challenging each member church of *The Bridge* to support the Sleepout by providing a few representatives to weather the cold in our makeshift house with a Bridge board member (ideally one of your own representatives!) for a **one-hour block of time** in support of those who will suffer this winter without heat. These representatives could be from a youth group, women's or men's group, support group, choir, club, an individual family, or other interested individuals. If every member church signs up for one hour, each of our 24 hours will be blessed with a Christ-centered love and compassion for those in need in our community! Please help make that happen!



See "The 5 W's of *The Bridge's* 22nd Annual Sleepout" on the next page for more information about the event. We've also included a flyer to post, a bulletin insert/handout, and a new brochure which highlights our many ministries. For questions or to secure your one-hour time slot, contact Kim at 570-867-2628 (call or text) or <u>sleepout@thevalleybridge.org</u>.

Thank you for your partnership with us as together we continue to make a difference in the lives of those in need in the Valley community. Please help us make our 22nd Annual Sleepout the most effective Sleepout to date!

Sincerely, Kim Paul and Joan Schoonover The 2024 Sleepout Team



The 5 W's of *The Bridge's* 22nd Annual Sleepout

WHO can participate? Anyone who would like to support the ministry of *The Bridge of the Penn-York Valley Churches and those in need in our community.*

WHAT can I do? Bring excitement, energy, and awareness to the 22nd Annual Sleepout. Here are ways to help:

- Pray for the Sleepout, the ministry of *The Bridge*, and those served.
- Sign-up for a one-hour block of time during the Sleepout with 1-3 others to help represent your church and *The Bridge* in the community. This could be a youth group, women's or men's group, support group, music group, family, or any interested individuals.
- Donate to *The Bridge*. Donors will be recognized on our website. Levels include:

Diamond - \$2,500 and over	Silver - \$250
Platinum - \$1,000	Bronze - \$125
Gold/Voucher - \$500	Other

- Contact us to get more involved in the year-round ministry of *The Bridge*.
- WHEN is it and when do I sign up? The Sleepout starts the day after Thanksgiving, Friday, November 29 at 3pm until Saturday, November 30 at 3pm. Sign up today to get your desired one-hour time slot. Contact Kim at 570-867-2628 (call or text) or <u>sleepout@thevalleybridge.org</u> to secure your spot!
- **WHERE** is it located? In the parking lot of Guthrie Desmond Street Practice which is located on the corner of Desmond Street and West Packer Avenue (105 Desmond Street, Sayre PA).
- **WHY** does it start on Black Friday? *The Bridge's* annual Sleepout has started on the day after Thanksgiving since 2002 because it follows a day of thanks and plenty when most people have eaten enough or maybe too much. Many individuals are starting to think about purchasing Christmas gifts. The visibility and bustle of the Sayre Christmas parade has been important for the Sleepout, bringing visitors to see our makeshift home, to observe volunteers shivering in the cold air, and to recognize that in this time of excess, many people in our community do not have full bellies, full shopping bags, or a warm home.



The **Sleepout** is a fundraiser where *Bridge* board members, groups from member churches, and local businesses sign up to weather the cold in a makeshift home without heat for one-hour blocks of time with the purpose of raising funds and awareness of the needs of the community and the ministries of *The Bridge*.